

CURRICULUM VITAE

Pursuing Certainty in Times of Uncertainty

Hannu Tapani Seristö

Vice President, Aalto University & Professor of International Business, Finland



Professional Experiences

- 2009 Present: Vice President. Aalto University. Full Tenured Professor of International Business, Department of Management, Finland
- 2002 2009 : Full tenured Professor of International Business, Helsinki School of Economics (HSE), Finland
- 2007 2009 : Vice Rector of HSE
- 2004 2005 : Vice President of Marketing of Polar Electro Ltd, Finland
- 1995 2002 : Jean Monnet Professor of European Affairs at HSE
- 1989 1991: Export Manager at Suunto Ltd.
- 1988 1989 : Management consultant at McKinsey & Co. Inc.
- 1987 1988 : Marketing Research Analyst at Finnair

Has been a member in several company Boards of Directors.

Educational Background

- 1995 : Doctor of Science (Econ.), International Business, Helsinki School of Economics, Finland
- 1993: Licentiate of Science (Econ.), International Business, Helsinki School of Economics, Finland
- 1987 : Master of Science (Econ.), International Business, Helsinki School of Economics, Finland

Studies at Texas Tech University (U.S.A) and Cranfield University (U.K.)